



INSTITUTE OF TECHNOLOGY & MANAGEMENT

Integrated Technical Campus: Engineering, Pharmacy & Management
Approved by AICTE, Pharmacy Council of India, New Delhi & Affiliated to
Dr. APJAKTU, Lucknow

AL-1, Sector - 7, GIDA, Gorakhpur - 273209 (UP)

Department of Business Administration

Date: 05/08/2021

NOTICE

This is to inform all the students of MBA 4th semester that the Viva Voce of Research Project Report (KMB-405) will be held on 10/08/2021 and 11/08/2021 at 10:30 am in online mode as per AKTU notice reference number AKTU/Dean.UG/2021/512 dated 28/07/2021.

Kindly insure your presence at said time to avoid any inconvenience.

Schedule:

Roll No.	Date of Exam	Time	No. of Students
1901200700001 – 1901200700044	10/08/2021	10:30 am	40
1901200700045	11/08/202	10:30 am	01

HOD

Copy to:

1. Director Sir for Kind information
2. COE
3. AO
4. Notice Board



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Research Project Report (KMB-405)			
Internal Examiner: Mr. Manoj Kumar Nishad			
S.No	Roll No.	Student's Name	Topic of the Research Report
1	1901200700001	ABHINAV PANDEY	Mutual Fund Industry in India
2	1901200700002	AKANSHA RAI	A Study on Customer Satisfaction with Special Reference to Pie-Infocom Pvt. Lucknow.
3	1901200700003	AKARSHITA SINHA	Comparative Study on Employee Job Satisfaction with Special Reference to Banking Industry- Private Sector Banks
4	1901200700004	AKASH TRIPATHI	Sales and Marketing in Automobiles Industry
5	1901200700005	AMRITA MANI	A Study of Employee Satisfaction in SPVB Snacks and Food PVT. LTD.
6	1901200700006	ANANYA SRIVASTAVA	Employee Motivation and Welfare in Automobile Industry in 4 Wheeler Segment
7	1901200700007	KM ANKITA VISHWAKARMA	Employee Retention in Automobile Industry
8	1901200700008	ANKITA SINGH	Study of 4Ps of Marketing with Special reference to Bajaj Group.
9	1901200700009	DEEPAK KUMAR YADAV	A Study on the Alcohol Consumption Patterns and their Preference of Liquor over Vine amongst the youth in Gorakhpur
10	1901200700010	DIVYA KUMARI	A Research on Financial Service for Public Sector Bank and Private Sector Bank in India
11	1901200700012	JAGRITI SHAHI	Study on 360 Degree Performance Appraisal with reference to Intellisoft Technology inc.
12	1901200700013	JYOTI SINGH	Employee Motivation in Private and Public Sector Bank
13	1901200700014	AKANKSHA GUPTA	Study about Marketing Strategy adopted by Samsung Mobile.
14	1901200700015	KM BINITA BHARATI	Consumer Behaviour in FMCG
15	1901200700016	KRISHAN KUMAR DUBEY	Consumer Behaviour in Toothpaste Industry
16	1901200700017	KRITI SRIVASTAVA	Employee Motivation at Banking Sector
17	1901200700018	KRITIKA MALVIYA	Comparative Study of Equity and Derivatives of Stock Markets of India
18	1901200700019	MANISH PANDEY	Comparative Study on Sales and Marketing in Automobile Industry.
19	1901200700020	MD SOHAIL KHAN	Consumer Behaviour in Automobile Industry
20	1901200700021	MOHAMMAD AHTESHAM	Working Capital Management
21	1901200700023	KM. PALLAVI SINGH	Employee Retention in Telecom Jio Industry
22	1901200700024	PALLAVI SHAHI	Employee Retention in Petroleum Industry

23	1901200700025	PANKAJ KUMAR PRASAD	A Study of Marketing Strategy of Bajaj Bikes in Gorakhpur
24	1901200700026	PARVEJ ANSARI	An Analysis on Financial Position of Devpuri Pvt. Ltd. Lucknow
25	1901200700027	POOJA SHARMA	A Research on Financial Service for Public Sector Bank and Private Sector Bank in India
26	1901200700028	PRAMILA KUMARI	Employee Motivation in Automobile Industry
27	1901200700029	PRAMOD YADAV	Competitors analysis of different Brands of Water Purifier in Gorakhpur
28	1901200700030	PRAVEEN YADAV	A Comparative study of performance appraisal in Print Media Industry
29	1901200700031	RAKSHA SINGH	Grievance Handling Mechanism with Special Reference to Spencer's Retail Ltd Gorakhpur
30	1901200700032	RICHA SINGH	A Study on Performance Appraisal with Special Reference to Voda-Idea ltd.
31	1901200700033	SAGAR PRATAP SINGH	Study on Market Share and Sales Promotional Schemes in special reference to Coca Cola in Gorakhpur
32	1901200700034	SHAHAB MAHTAB	A Study on Etiquettes towards Customers in Barbique Nations
33	1901200700036	SHREYA BHARTIYA	Comparative Study of Financial Service Provided by Public and Private Bank in India
34	1901200700037	SHUBHAM NAYAK	Consumes Satisfaction in Mahindra and Mahindra with Reference to Bolero
35	1901200700039	SRISHTI SINGH	A Study on Customer Satisfaction towards Reliance Jio
36	1901200700040	SUSHMA PANDEY	A Study on Job Satisfaction of Employee I Banking Sector
37	1901200700041	TANYA SINGH	Study on 360 Degree Performance Appraisal with reference to Intellisoft Technology inc.
38	1901200700042	KM VIBHA PANDEY	A Study of Customer Satisfaction of Maruti Udyog Ltd
39	1901200700043	VIKASH SINGH	E- Advertising and Promotional Strategy in IT Industry.
40	1901200700044	VINEET KUMAR OJHA	A Study of Maruti Strategies of Maruti Udyog ltd. In Gorakhpur
41	1901200700045	VISHAL DHAR DUBEY	A Study on Etiquettes towards Customers in Barbique Nations

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